

*Selected Keynote, Guest Speaker, Emcee and Moderator Engagements
2016-1993*

Grow Conference For Entrepreneurs & Business Owners, Westchester
Community College, Valhalla, NY, April 29, 2016
"Women In Business"

The General Assembly, Digital & Social, 22 East 10th Street, September 16,
2014,
"The Power of Storytelling to Motivate, Inspire & Create Change"

Con Edison, Con Ed Learning Center, Long Island City, NY, May 9, 2014
"Turning Values Into Action"

**NY Society Of Association Executive's Executive Women In Nonprofits Shared
Interest Group**, International Council of Shopping Centers, March 7, 2014
"The Message-givers: Mastering The Hidden Agenda Of Nonverbal
Language"

**New York University Public Relations & Corporate Communications Graduate
Students Practicum**, NYU Graduate Center, March 27, 2014
"Presenting For Power, Persuasion & Influence: Branding Yourself and
Your Product"

New York Women in Communications, Inc., 20th Century Fox, February 5, 2014
"Speed Mentoring: The Challenges of Being a Millennial and Looking for
a Job"

Rutgers University, Women Leaders, November 12, 2013
"Power, Persuasion & Influence: Storytelling For Leadership"

PR Newswire Online, Google + Hangout, New York, NY, August 8, 2013
"Learning To Develop True Stories To Drive Business Goals & Results"

Hellenic Professional Women, Inc., 2013 Annual Career Forum, The Cornell
Club, October 26, 2013
"Rewrite your Career Story: Success Through Failure, The Power Of
Storytelling"

American Women Insurance Professionals, Bridgewater's, NYC
December 13, 2012
"Confidence to Shine In The Spotlight: Promoting Yourself with A Great
Story"

Salisbury University, Franklin P. Perdue School of Business Women In
Leadership, Perdue Hall, October 30, 2012
"Storytelling For Success"

Connect to Care, a project of UJA- Federation of New York, East Hills, NY,
October 10, 2012

“Personal Branding”

Fair Media Council, Women’s Leadership Summit, Briarcliff College, Bethpage,
Long Island, June 22, 2012

“Personal Branding: Brand You”

Women In Law, NYS Bar Association Conference - Annual Meeting, Hilton
Hotel, NYC, January 25, 2011

“The Power of Persuasion: Communicating Effectively and Ethically”

Support Center For Nonprofit Management, Support Center headquarters, New
York, NY, May 5, 2010

“Difficult Conversations”

New York Women in Communications Presents, Cocktails & Conversations:
Real Talk. Real Solutions. Every Step of Your Career, Burson-Marsteller, NYC,
March 3, 2009

“Lost in Translation: The Secret to Communicating Across Cultures and
Generations Successfully”

Support Center For Nonprofit Management, Support Center headquarters, New
York, NY, October 16, 2008

“Promoting Yourself With Integrity”

International Association of Business Communicators – Regional Conference,
Marriott Downtown, Hartford, CT, October 12-14, 2008

“Create The Reputation You Want: Ten Powerful Speaking & Writing
Tips”

Support Center For Nonprofit Management, Support Center headquarters, New
York, NY, September 25, 2008

“Communicating Leadership & Authority”

“Love Is in the Air” Stand Up Story Night, Ehrenkrantz, Eckstut & Kuhn
Architects, New York, NY

February 13, 2007

“The Power of Storytelling” -- a story competition

Support Center For Nonprofit Management, Support Center headquarters, New
York, NY, February 8, 2007

“Communicating Leadership & Authority”

New York Women In Communications, Inc., The Helmsley Hotel, NYC,
September 12, 2006

“The Complete Guide To Building Yourself Into A Brand”

The New York Times Job Market Networking Nights - Panelist at Starbucks, New York, NY, June 20, 2006
"Job Remix: Career Transitions"

The New York Times Job Market - Panelist at New York University, New York, NY, March 14, 2006
"Networking for Transitions: Building a Network for Career Advancement"

The New York Times Job Market - Panelist at New York University, New York, NY, February 21, 2006
"Preparing for a New Career: Planning Your Next Steps"

Support Center For Nonprofit Management - Support Center Headquarters, New York, NY, October 31, 2005
"Ten Tips That Communicate Leadership & Authority For Women"

Barnard Business & Professional Women - Kaye Scholer LLP, New York, NY September 26, 2005
"Ten Tips That Communicate Confidence"

Johnson & Johnson - Women's Leadership Initiative 2005, New Brunswick, NJ May 25, 2005
"Learning How To Stay Cool In The Hot Seat"

Marymount Manhattan MMC Parents Committee - New York, NY May 5, 2005
"Communicating With Power And Impact: Effective Communication Skills For Every Job In Life"
GINNY PULOS, Founder & President, Ginny Pulos Communications, Inc.
DAVE PRICE, Weatherman, CBS 2 News This Morning & CBS News' The Early Show
ROZ GOLDFARB, President, Roz Goldfarb Associates, Inc.,
LESLIE GOTTLIEB, Director of Communications, The American Red Cross in Greater NY

Johnson & Johnson - Women's Leadership Initiative 2005, New Brunswick, NJ April 12, 2005
"Learning How To Stay Cool In The Hot Seat"

Johnson & Johnson - Women's Leadership Initiative 2005, New Brunswick, NJ April 7, 2005
"Learning How To Stay Cool In The Hot Seat"

Women in Development - Princeton Club, NYC, April 4, 2005
"Networking For Introverts: Ten Tips"

Support Center For Nonprofit Management - Support Center Headquarters, New York, NY, November 8, 2004
"Ten Tips That Communicate Leadership & Authority For Women"

Newswomen's Club of New York - Bloomberg Studios, New York, NY , October 24, 2004

"Body Sculpt Your Career"

"Broadcast Skills For Print Journalists and Promoting Yourself In A Job Interview"

Support Center For Nonprofit Management - Support Center Headquarters, New York, NY , October 21, 2004

"Promoting Yourself With Integrity & Networking For Facilitators"

Women's Clubs of America - Huntington, NY Chapter, October 18, 2004

"The Message-Givers: The Powerful Language of Nonverbal Behavior"

Support Center For Nonprofit Management - Support Center Headquarters, New York, NY, September 29, 2004

"Tooting Your Own Horn with Polish and Integrity"

New York Staffing Association - Super Seminar Day, Keynote, Association of the Bar of New York, NY, May 13, 2004,

"Who You Are Is Exceptionally Powerful: Branding Yourself"

Support Center For Nonprofit Management - Support Center Headquarters, New York, NY , May 13, 2004

"Turning Small Talk Into A Big Deal"

New York Women In Communications, Inc. - PC Space, New York, NY, May 3, 2004

"Effective Social Business Conversation: Turning Small Talk Into A Big Deal!"

New York Women In Communications, Inc. - The Cutting Room, New York, NY, April 13, 2004

New member meeting: "What WICI's Done For Me"

Support Center For Nonprofit Management - Support Center Headquarters, New York, NY, March 25, 2004

"Ten Tips That Communicate Leadership & Authority For Women"

New York Women In Communications, Inc. - The Roosevelt Hotel, New York, NY, 2003 & January 2, 2004

"Cutting Away Communication Blindspots"

New York Society of Association Executives - NYSAE Headquarters, New York, NY, June 30, 2003

"Credibility Face-To-Face: Sitting in the Hot Seat"

Media Communications Association - International - Con Edison Headquarters, New York, NY, June 2003

"Planting The Seeds To Succeed"

International Association of Business Communicators - Milleridge Inn, Jericho, NY, April 23, 2003

"Branding Yourself: Who You Are Is Exceptionally Powerful"

Lee Hecht Harrison - Lee Hecht Headquarters, New York, NY, November 2002

"Relationship Is Everything: Ten Tips That Communicate Leadership For Women"

New York Society of Association Executives - NYSAE Headquarters, New York, NY, June 30, 2002

"Ten Tips That Communicate Leadership & Authority"

Selective Corporate Internship Program - 15 East 40th Street, New York, NY, August 21, 2001

"10 Tips That Communicate Leadership"

Philoptochos Regional Conference - Greek Orthodox Church Center, Long Island, NY, May 5, 2001,

"The Power Of One: Speaking From The Heart"

Greek American Women's Network National Conference - Hotel Intercontinental, New York, NY, October 7, 2000

"10 Tips That Communicate Leadership & Authority"

Johnson & Johnson, Women's Leadership Conference 2000 - Hyatt Regency Hotel, New Brunswick, NJ, May 1-2, May 8-9, and May 25, 2000

"The Art of Personal Negotiation:

Preparing Yourself To Stay "Cool In The Hot Seat"

"Communicating Leadership & Authority For Women"

International Furnishing & Design Association, D&D Building, 14th Floor, New York, NY, March 30, 1998

"Improving Your Conversational Style:

Rapport And The Process Of Persuasion In Social Situations"

International Association of Image Consultants, FIT, NYC, September 1997

"10 Ways Women Can Communicate Leadership:

How To Use Communications To Shatter The Glass Ceiling"

Asian Women In Business - New York, NY, 1997

"Communicating With Power And Impact"

American Society of Magazine Editors - ASME Headquarters, New York, NY, November 18, 1997

"Media Management: Media Interviews That Help Market Your Magazine"

Classified Advertising Sales Association NE Conference - Burlington, VT,
November 4, 1997

“Ten Tips That Communicate Leadership & Authority”

Qualitative Research Consultants Association - New York, NY, June 1997

“Powerful, Persuasive Business Presentations”

New York Women In Communications - Empire Radisson, New York, NY,
October 1996

“Ten Tips That Communicate Leadership For Women”

Institute For Internal Auditors - Meridian Hotel, New York, NY, September
1996

“Interviewing Skills”

American Women in Radio and Television - ABC Gallery, 22nd Fl, New York,
NY, September 16, 1996

“The Power of Possibility”

International Assoc. of Business Communicators - Avon Headquarters, New
York, NY, May 1996

“Effective Social Business Conversation: How To Turn Small Talk Into A
Big Deal”

Geriatric Psychiatry Alliance - NY Hilton & Towers, New York, NY, May 6, 1996

“Communicating with The Media With Power & Impact”

New York Women In Communications, Inc. - Empire Radisson Hotel, New
York, NY, January 20, 1996

“Communicating with Power & Impact”

New York Women In Communications, Inc. - Cocktails & Conversations,
Butler’s, New York, NY, January 8, 1996 – Michele Mason

“Stress Management: Survival Tips for the 90’s”

New York Women In Communications, Inc. - Empire Radisson Hotel, NYC
November 28, 1995

“Communication Blindspots: Fine Tuning The Way You Present
Yourself”

Greek American Women’s Network National Conference - Hotel
Intercontinental, New York, NY, October 21, 1995

“Communicating Leadership & Authority: 10 Tips for Women”

Digestive Health Initiative – Dallas Airport Marriot Hotel, September 9, 1994

“Communicating with The Media With Power & Impact”

National Court Reporter's Association National Conference Recognition
Breakfast - Cleveland, Ohio July 27, 1995
Keynote: "The Power Of One: Speaking From The Heart"

Greek American Women's Network - Hunter College - New York, NY, April 13, 1995
"10 Ways Women Can Communicate Leadership:
How To Use Communications To Shatter The Glass Ceiling"

American Woman's Economic Development Conference - NY Hilton Hotel,
New York, NY, March 17, 1995
"Shatter The Glass Ceiling: Ten Tips That Communicate Leadership"

The Smith College Club of New York - The NY Arts Club, NYC, December 6, 1994
"10 Ways Women Can Communicate Leadership:
How To Use Communications To Shatter The Glass Ceiling"

International Assoc. of Business Communicators - NY - Sardi's Restaurant,
New York, NY, October 13, 1994
"Ten Tips That Communicate Leadership & Authority"

Digestive Health Initiative, Dallas Airport Marriot Hotel, September 9, 1994
"Communicating With The Media With Power & Impact"

Social Media Club of NYC, PR Newswire HQ, New York, NY, September 18, 2014
"Visual Storytelling"

Women's Forum Avon Products, Inc. - Headquarters, New York, NY, June 28, 1994
"Kick Off Speaker & Keynote: Ten Tips That Communicate Leadership For Women"

Time Warner Work & Family Program - NYC Headquarters, May 10, 1994
Michele Mason
"Stress Management"

New York Women In Communications - Regional Conference - Annapolis
War College, Annapolis, MD April 9, 1994
"Ten Tips That Communicate Leadership For Women"

American Woman's Economic Development Conference - NYC Hilton Hotel,
March 18, 1994
"Shatter The Glass Ceiling: Ten Tips That Communicate Leadership"

Meeting Planning Professionals International - Lowes Summit Hotel, NYC,
January 26, 1994
"10 Ways To Make Powerful, Persuasive, Polished Presentations"

Advertising Women of New York - New York, NY, February 22, 1993
"10 Ways Women Can Communicate Leadership:
How To Use Communications To Shatter The Glass Ceiling"

Host, Moderator or Emcee

Support Center For Nonprofit Management - Support Center Headquarters,
NYC, January 19, 2006
Event To Honor Volunteers -- Emcee of Fun

New York Women In Communications, Inc. - St. Bartholemew's Presbyterian
Church, NYC, January 2005 & January 19, 2005. The New York Helmsly
"Turning the Tables on an Interview-Any Interview "

Public Relations Society 3rd Annual Symposium - The United Nations, New
York, NY – **Socratic Dialogue** January 27 & 28, 2005
"When the World Stopped Listening...Hearing...Talking: Communicating
Across Great Divides" political panel moderated by Ginny Pulos, entitled,
"Reclaiming America's Good Name," featuring veteran White House
correspondent and syndicated columnist Helen Thomas; Ambassador Theodore
Kattouf, President & CEO, America-Mideast Educational and Training Services,
Inc., Washington, D.C.; Cal Thomas, syndicated columnist for Tribune Media
Services and host of "After Hours with Cal Thomas" on Fox News Channel; and
Lysiane Baudu, US bureau chief, La Tribune, Paris, France

New York Women In Communications, Inc. - The Roosevelt Hotel, New York,
NY, 2003 & January 2, 2004
"Promoting Yourself With Integrity"

New York Women In Communications, Inc. - St. Barts, New York, NY, 2004 &
January 21, 2004
"Night of the Round Tables: Blowing Your Own Horn"

New York Chamber of Commerce - Moderator from 1993-1994
"New York Buys"

5 Topics I Could Speak On Tomorrow:

- * Powerful, Persuasive Presentations
- * Storytelling To Drive Business Goals"
- * Storytelling To Communication Leadership
- * Ten Tips That Communicate Leadership & Authority
- * Tips That Communicate Leadership & Authority For Women
- * The Power Of One: Leadership

- * Tips for Communicating Under Fire
- * If You Find Yourself In The Klieg Lights
- * Communicating With The Media With Power & Impact
- * Communicating Leadership & Authority In The 21st Century
- * Communicating with Power, Passion And Persuasion
- * Branding Yourself: Promoting Yourself With Integrity
- * Blowing Your Own Horn
- * Who You Are Is Exceptionally Powerful:
- * Improving Your Conversational Skills: Turning Small Talk Into A Big Deal

What Some Of Our Clients Say:

“ Left you a phone message, but must say it again. You did such a wonderful job last night; what a strong presenter you are! What great observations you have about women and the workplace. Even women who receive wonderful educations (like we did) need encouragement and help along the way.. Thanks a million for sharing your guidance and wisdom with us. ”

Beverly Savage, Programs
Barnard Business Professional Women

“ Ginny's presentation was so powerful that in its own subtle way it changed the entire dynamic of our Women in Development weekly luncheons. Brava! ”

Barbara Morgan, Programs
Women In Development

“ I just wanted to write to let you know that I really enjoyed your speech at the Women In Development luncheon yesterday. I like hearing all the personal stories that you told and advice that you offered based on your experiences. I read your "True Networking With Class: 10 Quick Tips" on my way home yesterday and really found them interesting and will be useful in my future. As a 23 year old just starting my career in the field development, I truly value guidance from successful women like yourself. Best of luck for your continued success. ”

Patricia Abrams
Assistant, Major Gifts and Annual Fund, AMfAR

“ I thoroughly enjoyed your presentation today at the WIDNY luncheon. I wish they could all be like yours. . . . I especially liked your "story" suggestion, which really does humanize the whole process.”

Susan Shattuck & Laurie Krotman
Special Events Unlimited, Inc.

“ You were a smash! The evaluations were unanimous! ”

**Lori Schwab, Program Chair, Cocktails & Conversations
New York Women In Communications, Inc.**

" Ginny is powerful, knowledgeable and professional. She did an outstanding job of delivering the topic."

**Debra Kendric
NY Int'l. Assoc. of Business Communicators—Long Island**

" Thank you for speaking at the seminar, Planting the Seeds to Succeed. You were excellent. Your speech and responses to the various questions were fabulous. The attendees were really enthusiastic about the meeting. Thanks for a wonderful evening. "

**Gary Kahn, Program Chairperson
Media Communications Association—International**

" Thanks for speaking at our 69th Annual Classified Advertising Managers Association conference in Burlington, VT. You helped us reach new heights in creativity in all aspects of our job responsibilities. We were able to bring back some powerful sales tools and revenue building ideas we can put to use right away! Ginny, thanks again for helping to make our meeting a success! "

**Polly Nash, Real Estate Manager
Philadelphia inquirer/Daily News**

" You literally turned the event around. I will have all future speakers speak from the back end of the room, that way latecomers won't interrupt. Yet another good idea you have given me. "

**Julia N. Bryant, Public Affairs Officer
John Jay College of Criminal Justice**

" On behalf of International Furnishings & Design Association, thank you for your enthusiastic and informative presentation on the "Art of Small Talk". You truly lived up to all the wonderful things we'd been told about you, and there is no mistaking the groups' positive reaction to the information you shared with us. "

**Allison H. Bilotta, Professional Development
International Furnishings & Design Association**

“ Thank you for your gracious participation, enthusiasm and superb contribution to the success of the New York Buys program. I could not have been more pleased. Your preparation and presentation were most professional and, as a result, our attendees gave the workshop high marks for both content and form. ”

**Mary M. McNally, Director of Membership
New York Chamber of Commerce & Industry, Inc.**

“ Thank you for delivering a fantastic presentation on “10 Ways To Make Powerful, Persuasive, Polished Presentations”. The information shared was timely and highly appreciated. ”

**Cynthia McConnell
Meeting Professionals International**

“ Well, you were fabulous, and everyone thought you were terrific!!!! Your references to religion were good, too, and I know you put in a great deal of time and effort to put the talk together. All agreed that you were inspiring, informative and a terrific speaker. I am really grateful that you did it!!! ”

**Kathy Boulukos, Philoptohos President
Philoptohos Regional Conference**

“ Excellent speaker.” “Very informative.” “[Ginny] offered terrific advice in a down-to-earth way.” “Very comprehensive. ”

**Attendees
American Women's Economic Development Conference**